



# The Marketing Menu

Browse our selection of marketing materials and curated bundles, designed to engage your customers and drive more orders at your restaurant.

## À La Carte Offerings

#### **Promotional Cards**

**4" X 6" ONE-SIDED, COLOR** Horizontal or vertical.



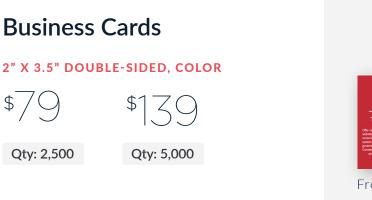
**4" X 6" DOUBLE-SIDED, COLOR** Horizontal or vertical.



Qty: 2,500











#### **Counter Sign**

**ONE 8.5" X 11" ONE-SIDED**, **COLOR** Mounted on foam core with stand.



#### Window Sign

ONE 10.5" X 16.5" ONE-SIDED, COLOR Laminated.





Powered By 😵 ChowNow

#### Poster

ONE 24" X 36" ONE-SIDED, COLOR Laminated.



ONE 24" X 36" ONE-SIDED, COLOR Mounted on foam board.







#### Window Cling

ONE 12" X 18" ONE-SIDED, COLOR Adhesive for inside window.





#### A-Frame Sign

**ONE 24" X 36" A-FRAME DOUBLE-SIDED** Plastic with inserted signs.







#### Vinyl Banner

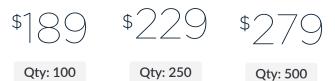
**ONE 8' X 2.5' ONE-SIDED, COLOR** Printed on vinyl with grommets.





#### **Table Tents**

**4" X 12" DOUBLE-SIDED, COLOR** Foldable table tent.







#### **Door Hangers**

4.25" X 11" DOUBLE-SIDED, COLOR



Qty: 2,500

Qty: 5,000



#### Stickers

#### **3", SQUARE OR CIRCULAR, COLOR**





### **Digital Offerings**

#### **Branded Email Blasts**

ChowNow will create one HTML-coded email for your restaurant to send using your own email marketing system.



ChowNow will create one HTML-coded email and send it on your behalf to your ChowNow customer base.



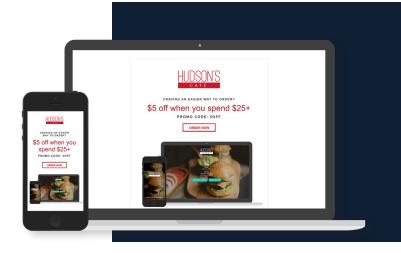
Up to 5,000 email recipients Each additional 5,000 email recipents +\$99





ChowNow will send two HTML-coded emails blast every month to your ChowNow customers with pre-set promotions and messaging to keep them engaged. Sample emails available upon request.

Up to 5,000 email recipients Each additional 5,000 email recipents +\$75





JANUARY PROMOTION	<b>FEBRUARY PROMOTION</b>	MARCH PROMOTION	APRIL PROMOTION
15% off your next	10% off your next	15% off your next	10% off your next
online order	online order	online order	online order
MAY PROMOTION	JUNE PROMOTION	JULY PROMOTION	AUGUST PROMOTION
15% off your next	10% off your next	15% off your next	10% off your next
online order	online order	online order	online order
SEPTEMBER PROMOTION	OCTOBER PROMOTION	<b>NOVEMBER PROMOTION</b>	<b>DECEMBER PROMOTION</b>
15% off your next	10% off your next	15% off your next	10% off your next
online order	online order	online order	online order

### **Prix Fixe Packages**

### The Bread & Butter



- ♂ 1,000 Promotional Cards
- ♂ One Counter or Window Sign
- ♂ One Branded Email Blast



#### The Appetizer



- ✓ 2,500 Promotional Cards
- ✓ 1,000 Business Cards
- ♂ One Counter or Window Sign
- ♂ One Branded Email Blast



#### The Main Course



- ♂ 2,500 Promotional Cards
- ♂ 2,500 Business Cards
- ${\it {\ensuremath{ \circ }}}$  One Counter Sign
- ✓ One Window Sign
- ✓ One Poster
- ♂ One Branded Email Blast

